



Organizational Change Competency License

This license provides access to the Prosci 3-Phase Process and Prosci ADKAR® Model in addition to role-based training programs to embed change management into how your organization operates. Use the Organizational Change Competency License to lead and drive more effective change, building change management competencies at every level, from senior leaders to front-line associates.

Define Success
Define Impact
Define Approach

Phase 1

Prepare Approach

Plan and Act
Track Performance
Adapt Actions

Phase 2

Manage Change

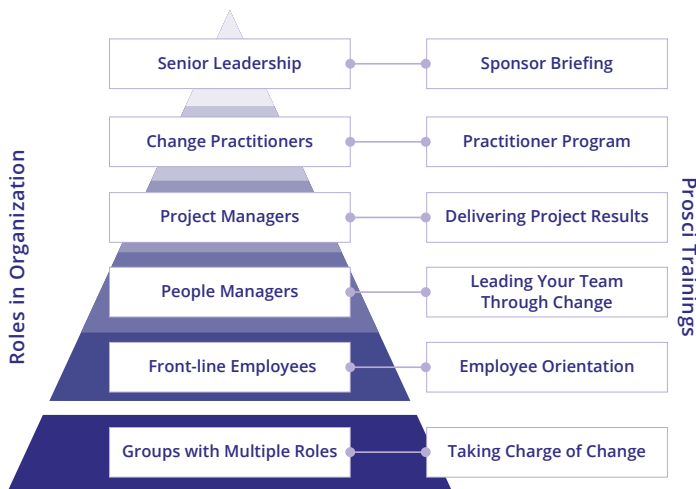
Review Performance
Activate Sustainment
Transfer Ownership

Phase 3

Sustain Outcomes

Build Organizational Competency With Change Management Training

The Organizational Change Competency License gives your organization access to Prosci’s research and role-based training content and the ability to customize this content to fit your culture, brand and specific needs.



Leverage a Robust Suite of Tools and Resources

This license includes organization-wide access to digital content, resources and tools in the Prosci Hub Solution Suite, including:

- **Research Hub** – A single point of access to Prosci research, including core studies, topical studies and relevant data across a broad array of topics.
- **Knowledge Hub** – A single point of access to content and resources related to a specific Prosci training program or learning experience.
- **Instructor Hub** – A single point of access to facilitation guidance and materials to deliver Prosci training programs.
- **Proxima** – A web application that guides you through the Prosci Methodology focusing on the people side of change throughout a project or initiative.

Included With the Organizational Change Competency License

Programs/Program Materials:

- Leading Your Team Through Change
- Change Management Employee Orientation
- Taking Charge of Change
- Practitioner Program
- Change Management Sponsor Briefing
- Delivering Project Results Workshop

Note: All training programs can be delivered onsite or virtually.

Published Materials:

- *ADKAR: A model for change in business, government, and our community* book (all formats)
- *ADKAR: A model for change in business, government, and our community* audiobook
- *Change Management: The People Side of Change*
- *Employee's Survival Guide to Change*
- *Best Practices in Change Management* report excerpt(s)

Portal Tools:

- Instructor Hub – including training facilitator guides for each program included in the license
- Knowledge Hub – a single point of access to content and resources related to a specific Prosci training program or learning experience
- Research Hub – digital versions of *Best Practices in Change Management – 11th Edition*, topical studies, and relevant data across a broad array of topics
- Proxima