Enterprise Change Management License

The Enterprise Change Management (ECM) License is the most robust license available from Prosci. Use this license to design an enterprise change strategy and engage must-win projects for the highest profitability, responsiveness and success.

This license entitles organizations to receive the Prosci ECM Roadmap, change portfolio management process, Change Management Maturity Model, Prosci 3-Phase Process, and Prosci ADKAR® Model, in addition to Prosci role-based training programs and the full suite of tools, assessments and resources available in the Prosci Portal.

Change Management Maturity Model

Level 1	Level 2	Level 3	Level 4	Level 5
Ad Hoc or Absent	Isolated Projects	Multiple Projects	Organizational Standards	Organizational Competency

Using the Enterprise Change Management License

The Enterprise Change Management License gives organizations the ability to leverage Prosci's research-based, holistic and easy-to-use methodology, including:

- **ECM Roadmap** – to develop a strategy for change management maturity
- **Prosci change portfolio management process** – to diagnose and manage an enterprise-wide portfolio of changes
- **Prosci 3-Phase Process** – to apply standardized change management processes to projects
- **Prosci ADKAR Model** – to create a common language for change across the organization
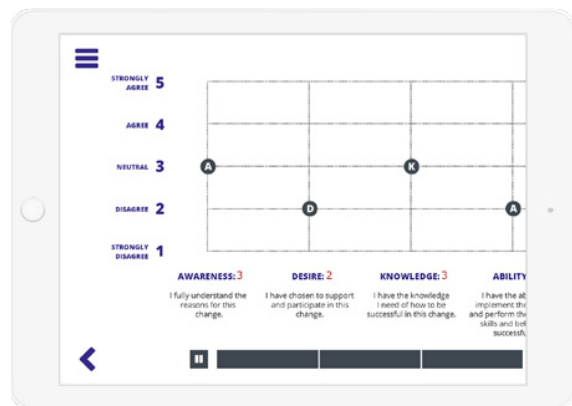
Embed Change Competency Within the Organization

The Enterprise Change Management License gives organizations access to Prosci's research and role-based training. Use these programs as they are or customize them to fit the culture, brand and specific needs of impacted groups.

Spread Awareness for Change Management With eLearning Modules

Prosci eLearning modules have been specially developed to supercharge your organization's change management capability and boost the change-readiness of your personnel. You gain access to all four eLearning modules:

- **Introduction to Change Management** – for anyone who needs to know why change management matters
- **Introduction to ADKAR** – for anyone who needs a common language for change
- **Introduction to Leading Change** – for people managers
- **Thriving Through Change** – for front-line employees

Design Your Strategy With Robust Enterprise Change Management Tools and Resources

With an Enterprise Change Management License, you receive organization-wide access to digital content, resources and tools in the Prosci Hub Solution Suite, including:

- **Research Hub** – A single point of access to Prosci research, including core studies, topical studies and relevant data across a broad array of topics. Reference over 20 years of best practices, lessons learned and insights from thousands of change leaders around the world.
- **Knowledge Hub** – A single point of access to content and resources related to a specific Prosci training program or learning experience. Transition from learning to application by understanding key concepts and building new skills to succeed at change.
- **Instructor Hub** – A single point of access to facilitation guidance and materials to deliver Prosci training programs. Follow global delivery standards ensuring a seamless delivery experience for instructors and a transformational learning experience for participants.
- **Proxima** – A web application that guides you through the Prosci Methodology focusing on the people side of change throughout a project or initiative. Achieve change success and deliver value to the organization by following a structured, adaptable and repeatable approach.

Gain Access to New Trainings, Tools and Resources

As our most robust license, the Enterprise Change Management License enables access to the trainings, tools and resources listed above, as well as all new Prosci licensable offerings as they become available.

Included With the Enterprise Change Management License

Programs/Program Materials:
- Practitioner Program
- Change Management Sponsor Briefing
- Delivering Project Results Workshop
- Leading Your Team Through Change
- Change Management Employee Orientation
- Taking Charge of Change
- Integrating Agile and Change Management Workshop

Note: All training programs can be delivered onsite or virtually.

Published Materials:
- *ADKAR: A model for change in business, government, and our community* book (all formats)
- *ADKAR: A model for change in business, government, and our community* audiobook
- *Change Management: The People Side of Change* book
- *Employee's Survival Guide to Change* book
- *Best Practices in Change Management* report excerpt(s)

Electronic Resources:
- Prosci Change Scorecard
- All four eLearning modules:
  - Introduction to Change Management
  - Introduction to ADKAR
  - Introduction to Leading Change
  - Thriving Through Change

Portal Tools:
- Instructor Hub – including training facilitator guides for each program included in the license
- Knowledge Hub – a single point of access to content and resources related to a specific Prosci training program or learning experience, comprising:
  - Access to all the licensed program materials
  - Access to Prosci's ECM Boot Camp content and resources
- Research Hub – digital versions of *Best Practices in Change Management – 11th Edition*, topical studies, and relevant data across a broad array of topics
- Proxima
- ADKAR Dashboard
- Business Case for Change Management Template
- Change Management Blueprint
- CMROI Calculator
- Best Practices Audit
- Change Management Maturity Model Audit