ADKAR Enablement License

Use this license to create a common language for change and embed the Prosci ADKAR® Model into how your organization approaches, leads and manages change. This license provides access to the ADKAR Model for individual change, as well as the related training programs and tools.

Using the ADKAR Enablement License

Leverage the ADKAR Enablement License to:

- Standardize the ADKAR Model as your organization's approach to the individual change journey
- Equip managers with a framework to lead employees through change
- Provide employees with a way to understand and process the changes impacting them
- Integrate the ADKAR Model into project processes and leadership development programs

Create a Common Language With Change Management Training

The ADKAR Enablement License gives your organization access to Prosci's research-based training content and the ability to customize this content to fit your culture, brand and specific needs. This license includes program content and facilitator guides for the following programs:

- **Leading Your Team Through Change** – for mid-level managers and supervisors, through to senior directors
- **Change Management Employee Orientation** – for front-line employees impacted by change
- **Taking Charge of Change** – for anyone who needs to understand change management

Access Robust Digital Tools and Resources

Your organization gains access to the Prosci Hub Solution Suite, a family of online, cloud-based products for change leaders and practitioners. Anytime, anywhere access to the suite's Instructor Hub, Knowledge Hub and Research Hub guides decisions and informs actions, helping your team excel in change management.

A — **Awareness** – Of the need for change

D — **Desire** – To participate and support the change

K — **Knowledge** – On how to change

A — **Ability** – To implement desired skills and behaviors

R — **Reinforcement** – To sustain the change

Included With the ADKAR Enablement License

Programs/Program Materials:
- Leading Your Team Through Change
- Change Management Employee Orientation
- Taking Charge of Change

Note: All training programs can be delivered onsite or virtually.

Published Materials:
- *ADKAR: A model for change in business, government, and our community* book (all formats)
- *ADKAR: A model for change in business, government, and our community* audiobook
- *Change Management: The People Side of Change*
- *Employee's Survival Guide to Change*
- *Best Practices in Change Management* report excerpt(s)

Portal Tools:
- Instructor Hub – including training facilitator guides for each program included in the license
- Knowledge Hub – a single point of access to content and resources related to a specific Prosci training program or learning experience
- Research Hub – digital versions of *Best Practices in Change Management – 11th Edition*, topical studies, and relevant data across a broad array of topics