

# Fostering Innovation

## Increase confidence. Support performance.

The drive for innovation is a constant in business today. Teams and organizations are challenged to stay ahead of the competition, remain agile and anticipate the needs of their clients, and sometimes, it can feel like our creativity is tapped out.

Through our Fostering Innovation workshop, attendees will discover personal strategies to inspire creativity, and teams and leaders will walk away with practical ways to build a culture that is conducive to ideation.

### Workshop Results

Innovation leads to business results. In fact, a Boston Consulting Group study found that innovative companies enjoyed a 12.4 percent advantage in their three-year total shareholder returns. Upon completing this program, attendees will understand how to:



Create a climate that fosters innovation for all Attributes



Engage in techniques that encourage creativity



Enact personal strategies to drive invention



### Who should attend this Power of WE™ workshop?

Individuals, leaders, intact teams and groups of employees who are tasked with:

- Developing new business strategies
- Creating or revamping products
- Solving organizational or departmental challenges

## What is the workshop agenda?

Topics covered include:

- Building an understanding of the importance of innovation
- Creating a climate for creativity
- Approaching innovation through the Emergenetics Attributes
- Practicing innovation
- Building an action plan



### What activities are involved?

Our dynamic and interactive workshops encourage experiential learning to maximize retention through:

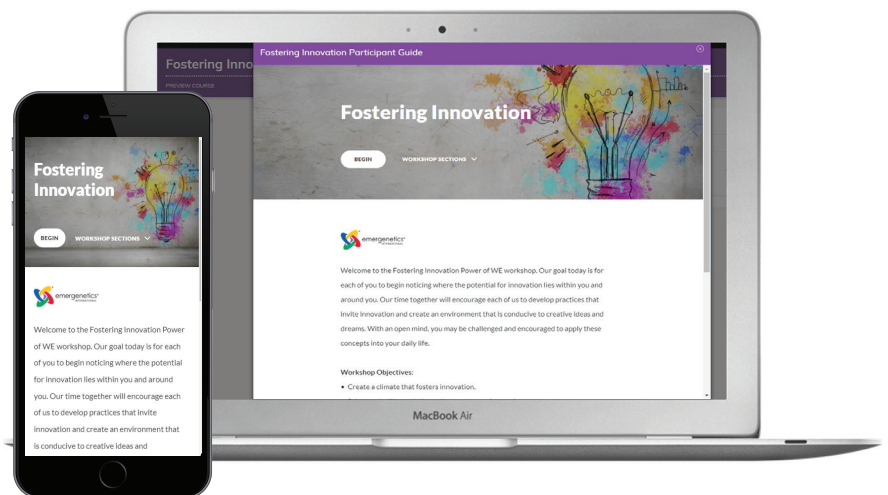
- Warm Up Activity: Begin to practice thinking out of the box
- Creating Your Innovative Work Environment: Reflect on their culture and how to better support innovation for all Emergenetics Attributes
- Practicing Innovation: Practice an invention technique, including a creativity walk, meditation or stream of consciousness writing, and reflect on their experience
- Commitment: Select a creativity practice to use for the next 30 days

## Facilitator Materials

- Workshop Slides
- Facilitator Manual and Activity Handouts

## Participant Resources

- Digital or printed participant guide
- Pre- and Post-workshop eLearning
- Individual Roadmap with Action Steps



**Contact us today to help your teams, leaders and employees innovate in your organization!**